

MARTIN LENDAHL

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6005 SW 23rd avenue, Portland, OR 97239

Reel: www.vimeo.com/252261425

EXPERIENCE

Associate Producer / Visual Effects, Priced Out Movie: 15 Years of Gentrification in Portland

2016 - present / Portland, OR

www.pricedoutmovie.com

In charge of the overall look and feel, graphics, animations, titles and stills. Developed style guides to inform use of old footage, colors, fonts, still images and animation. Created marketing materials for the film's release such as posters, social media vignettes and teasers.

Freelance Video Editor / Motion Graphics

2014 - present / Portland, OR

www.vimeo.com/252261425

Working with agencies and client all over the world on a wide array of projects, ranging from corporate presentations to lifestyle brand videos.

Co-principal / Interactive Director, 12am

2002 - 2014 / San Francisco, CA & Portland, OR

www.12-am.com

Co-founded the boutique design agency and led the strategy and development of interactive projects, ranging from websites and apps to corporate video promotions and trade show presentations. Worked on brands such as Adobe, Coca Cola, Dell, Nike and Verizon. Partnered with agencies including AKQA, Frog Design and Venables Bell & Partners.

Co-producer, FlashTV

2000 - 2003 / San Francisco, CA

www.iwantmyflashtv.com

Developed the technical framework for FlashTV, a global community site showcasing the best Flash-generated and animated film shorts and movies. Coached artists in the FlashTV community and created tutorials and lessons for animation and video production. Consulted on several TV segments for TechTV, a cable channel based in San Francisco.

Interactive Director, paper(media)

2000 - 2002 / San Francisco, CA

Led a team of interactive developers in concepting, storyboarding and development on projects for clients including BMW, Doctors Without Borders, K2 and The Sharper Image. Created Flash frameworks for prototyping and code libraries used over multiple projects.

Assistant Editor (freelance), Eurosport

1996 / Stockholm, Sweden

www.eurosport.se

Edited pick-ups and interviews for Eurosport, one of the largest European sports networks. Created and cued titles and graphics at live sporting events.

EDUCATION

Hyper Island, School of New Media Design

1998 - 2000 / Karlskrona, Sweden

www.hyperisland.com

Completed Digital Media Creative program at this renowned institution that offers coursework facilitated by experts across industries and disciplines.
